

# GEM experience with Moodle and Moodle communities

Marc Humbert, Jean-Philippe Rennard

Grenoble Ecole de Management

[marc.humbert@grenoble-em.com](mailto:marc.humbert@grenoble-em.com)  
[jean-philippe.rennard@grenoble-em.com](mailto:jean-philippe.rennard@grenoble-em.com)

Accréditations





# Content

Introduction

- Introduction
- **Global Moodle communities**
  - Developers
  - Users
- **Our Moodle communities**
  - Internal
  - external

Global Moodle  
communities

Our Moodle  
communities



# History

Open-source e-learning software platform, also known as a Course Management System, Learning Management System, or Virtual Learning Environment (VLE).

**1998** : Preliminary work on Moodle (Martin Dougiamas)  
Socio-constructivist approach.

Year	Release	Description
1999	0.0	First prototype
2001	0.9	First pre-release on the web
2002	1.0	Forum, survey, journal resources, quiz...
2003	1.1	Backups, Workshop, Chat, Scales...
2004	1.2	Filters, Groups, Glossary, Lesson...
2004	1.3	Calendar, Blocks, RSS, Media plugins...
2004	1.4	Installer, Resources, Enrolments, Wiki..
2005	1.5	
2006	1.6	
2006	1.7	
2007	1.8	
2008	1.9	
2010	2.0	Biggest release yet

Introduction

Global Moodle  
communities

Our Moodle  
communities

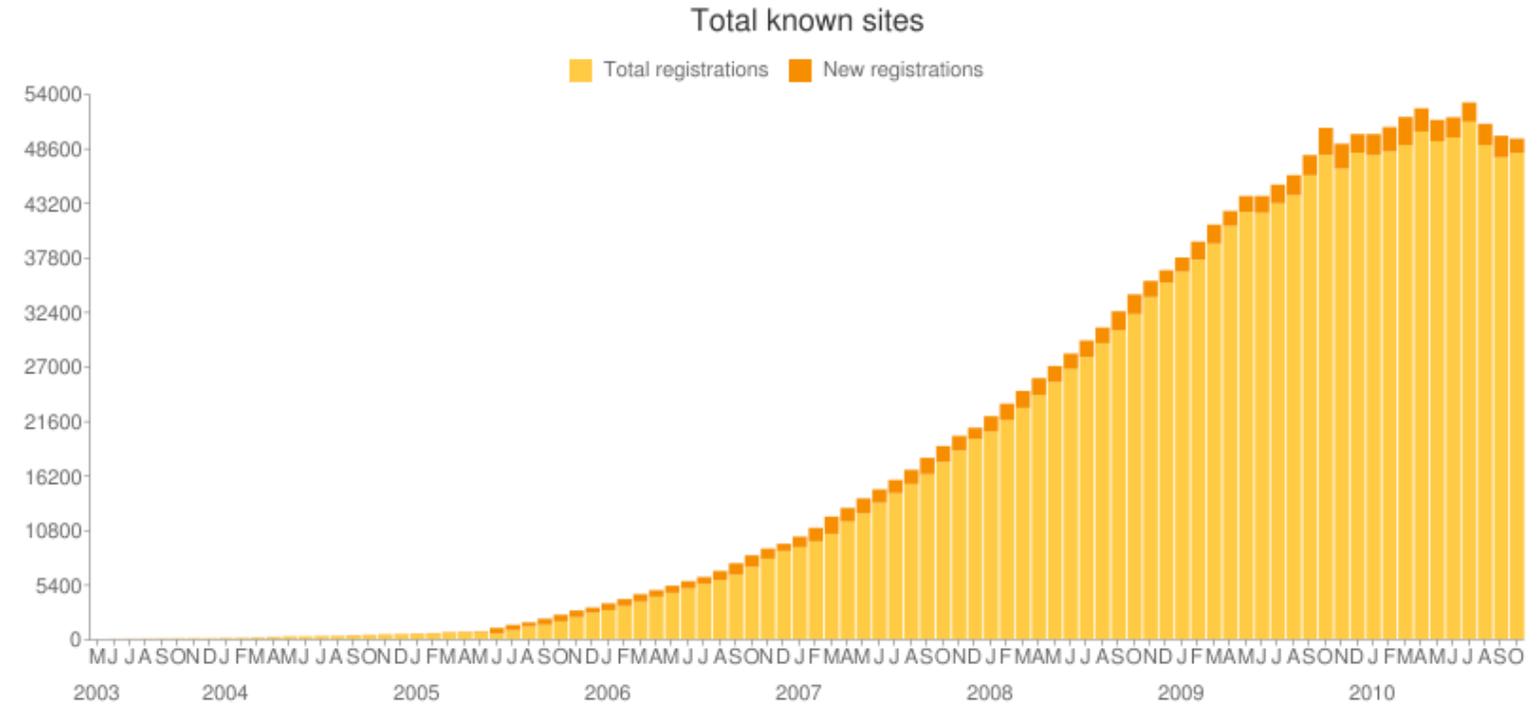


# Some statistics

Introduction

Global Moodle communities

Our Moodle communities



Registered sites	49587	Enrolments	18,005,788
Countries	209	Forum posts	62,994,988
Courses	3,888,401	Resources	34,004,096
Users	37,953,120	Quiz questions	59,383,282
Teachers	1,131,086		



Introduction

Global Moodle  
communities

Our Moodle  
communities

## Juridic issues

- **Trademark License for Moodle**

The *name Moodle™* is a registered trademark of the [Moodle Trust](#).

- **Copyright License for Moodle**

The overall **Moodle software package** is Copyright © 1999 onwards, [Martin Dougiamas](#) with portions contributed/copyrighted by many others (see [Credits](#) and the source code itself) and all of it is provided under the terms of the GPL. This program is free software; you can redistribute it and/or modify it under the terms of the GNU General Public License as published by the Free Software Foundation; either version 2 of the License, or (at your option) any later version.

- The **Moodle documentation** is Copyright © 2005 onwards by the individual authors of each page (see History link on each page) and is provided to all under the same terms of the GPL as the Moodle software.

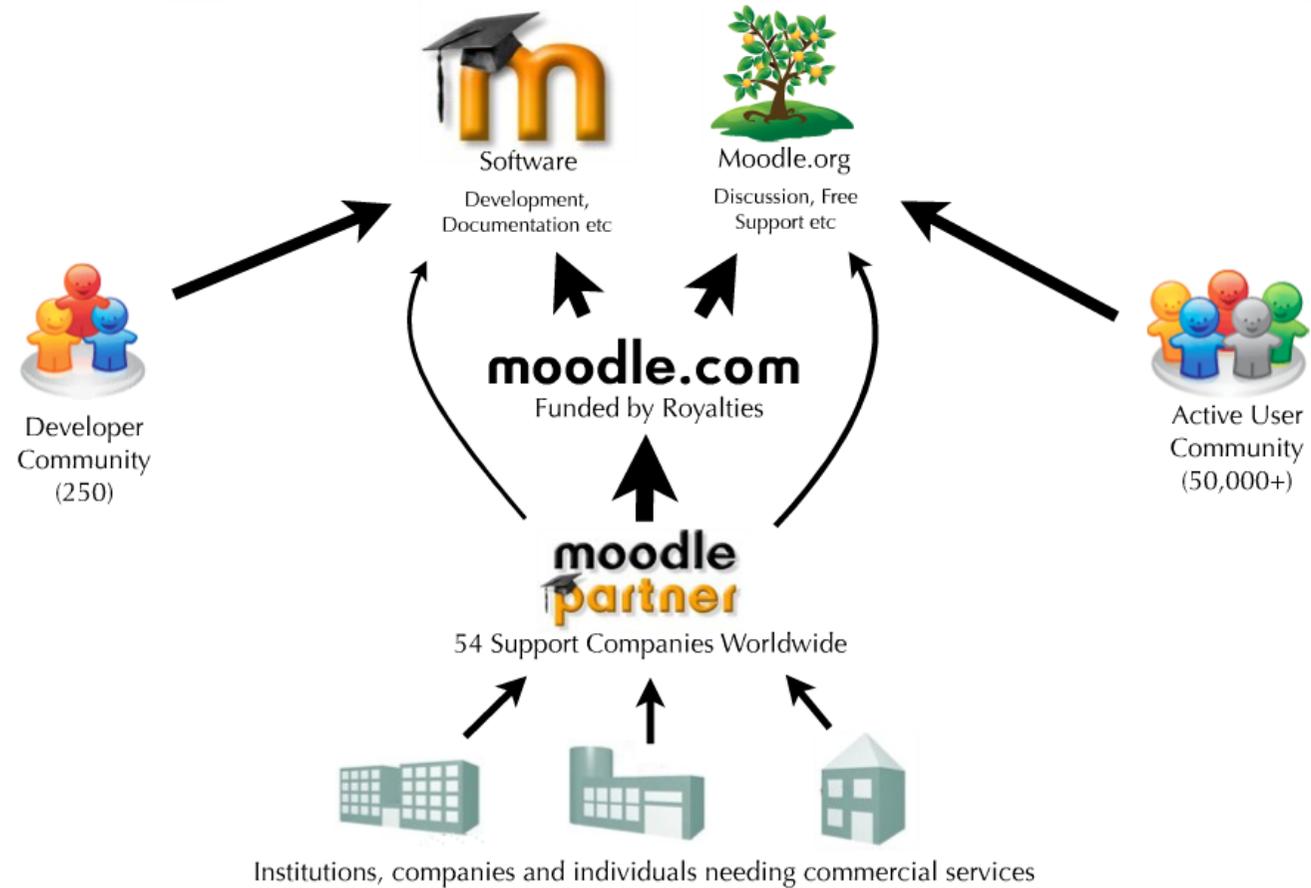


# Economic issues

Introduction

Global Moodle communities

Our Moodle communities





Introduction

Global Moodle  
communities

Our Moodle  
communities

## Distinctions and Awards

- **Oct 07, 2010**

Learning management system Moodle, was shortlisted in the **Education Product of the Year** category in the prestigious **PC Pro 2010 Awards**. [...] the free open source software was listed against commercial products such as Encyclopaedia Britannica and Microsoft Office 2010.

- **2010**

The eLearning Guild survey results are in and Moodle has been named the **#1 Learning Management System** for the 2nd year running. According to [Learning Solutions Magazine](#) 24% of respondents choose Moodle as their primary LMS (over Blackboard at 2nd with 17.5%)

- ... Lots of “Open Source” awards...

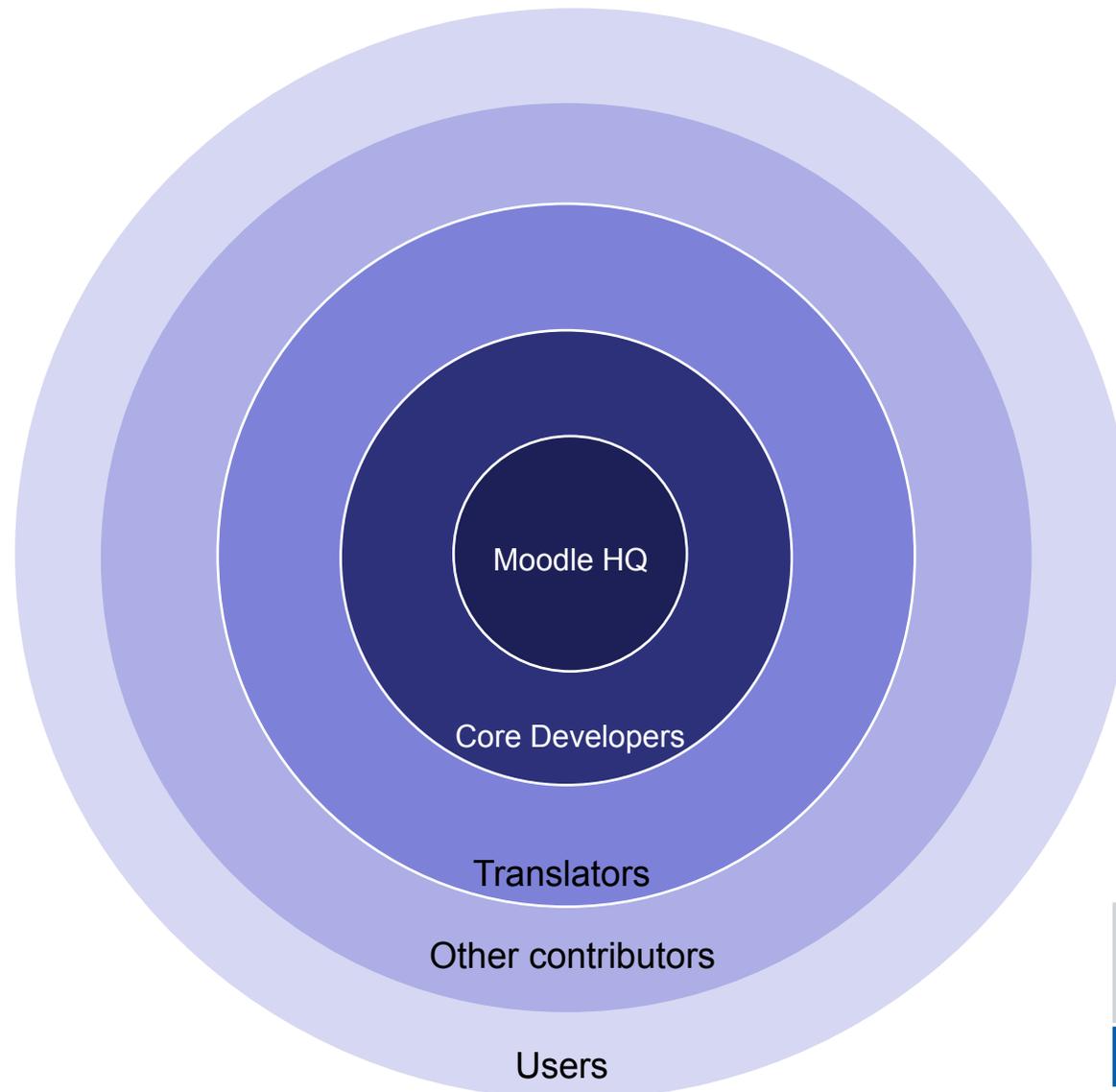


# Global Moodle communities

Introduction

Global Moodle communities

Our Moodle communities





## Developers community

Introduction

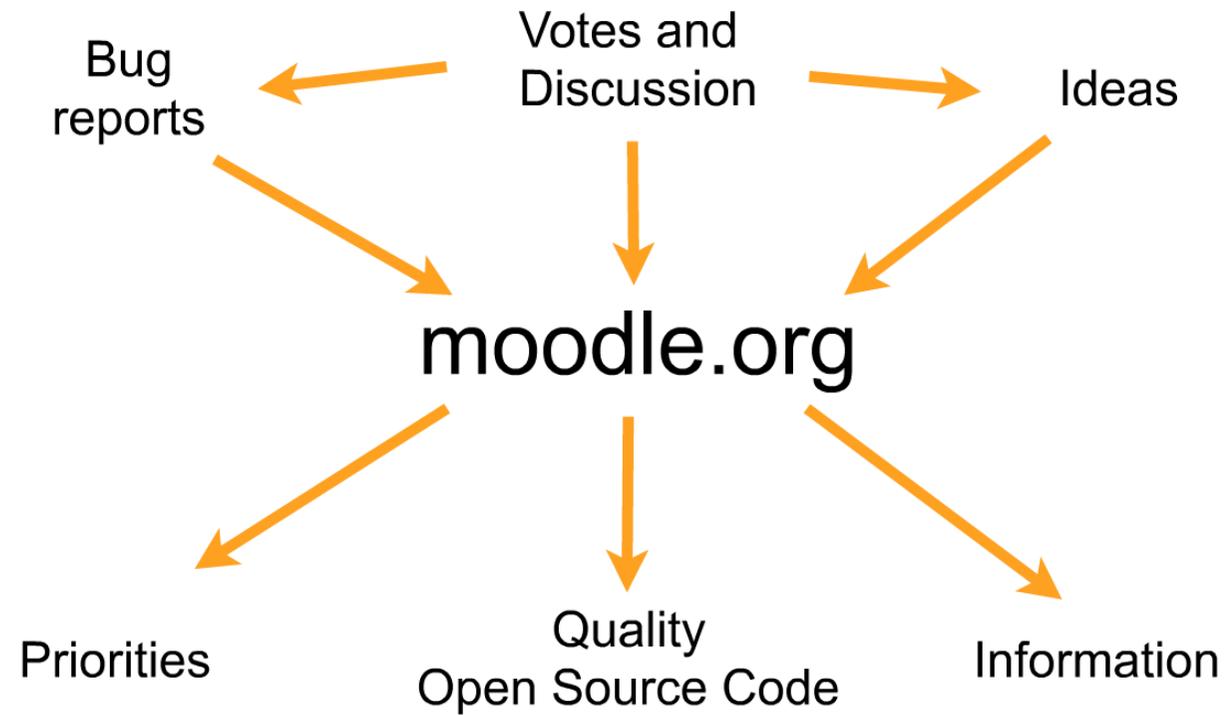
Global Moodle  
communities

Our Moodle  
communities

- Moodle HQ - Moodle Pty Ltd – Moodle.com  
16 employees.
- 274 developers have « write access »  
around 30 have important roles



# Developers Community



Introduction

Global Moodle communities

Our Moodle communities

Source : Dougiamas, Moodle moot 2010

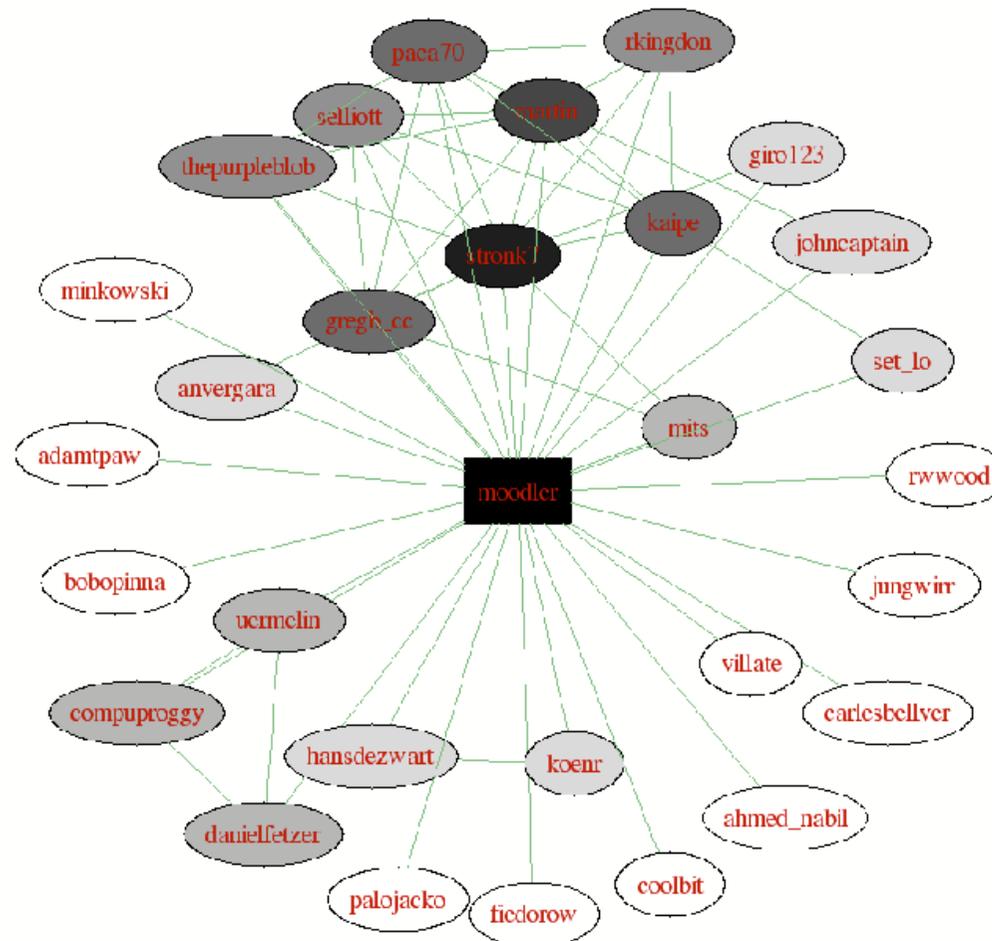


## Developers Network [Huang, 05]

Introduction

Global Moodle communities

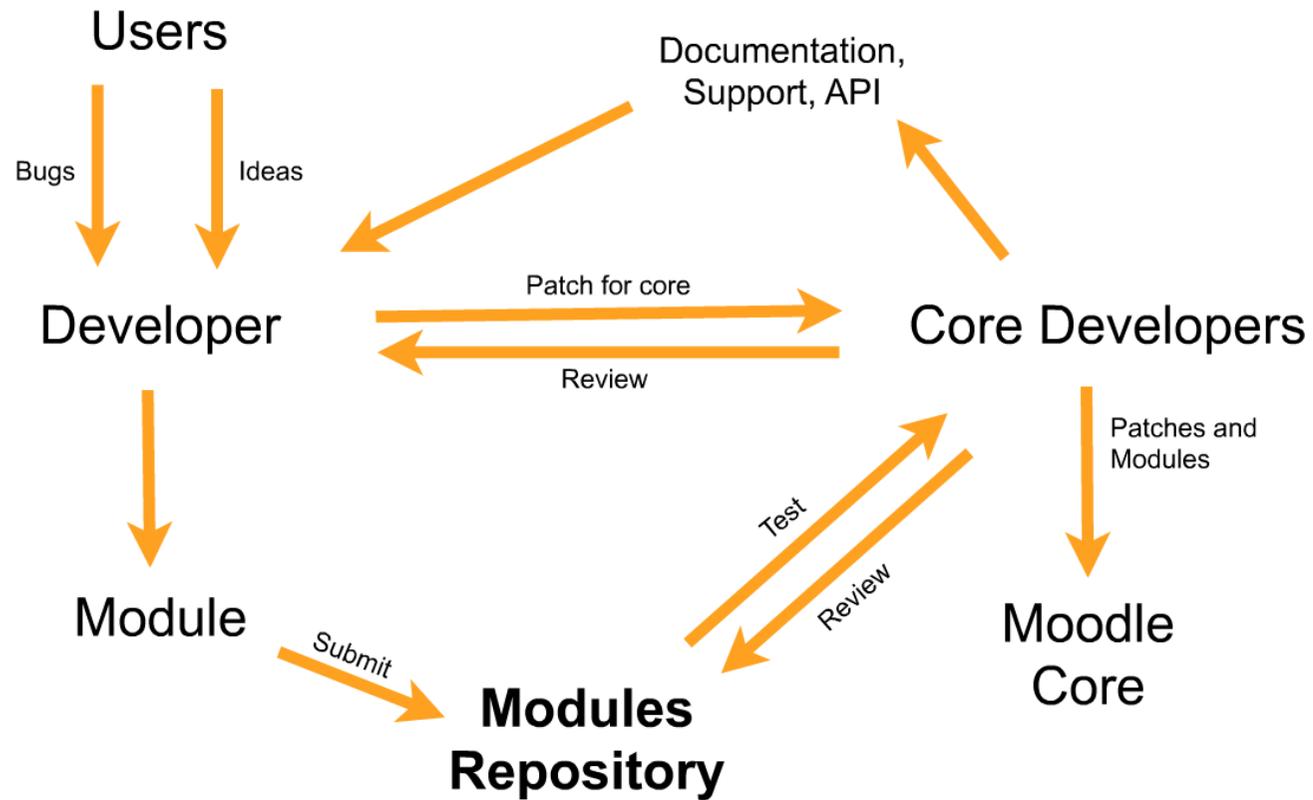
Our Moodle communities



<http://vimeo.com/2405525>



# Development process



Introduction

Global Moodle communities

Our Moodle communities



## Users community

Introduction

Global Moodle  
communities

Our Moodle  
communities

- Over 1,000,000 registered users on <http://www.moodle.org>

• High

activity



Introduction

Global Moodle  
communities

Our Moodle  
communities

## Reasons of Moodle success

- Economic reasons for users
- More functionalities and innovation than competitors.
- Efficient business model
- Modular architecture, usage of PHP
- High motivation of developers
- Governance of developers community



## Alignment between subject and object

Introduction

Global Moodle  
communities

Our Moodle  
communities

- Moodle website <http://www.moodle.org> is built with Moodle. This is the base of a **virtuous circle**  
Usage of tools : forums, wikis,...
- **Good synergy between users and developers...**  
Stimulation of innovation [von Hippel, 02].



## Our internal use of Moodle

Introduction

Global Moodle  
communities

Our Moodle  
communities

- Primary Moodle  
10479 users  
around 400 teachers (training, exchanging best practices)
- Other Moodle servers
- High satisfaction of users
- Economic advantages



## Our external use of Moodle

Introduction

- European projects

Global Moodle  
communities

- Opencim (Open Courseware in Management)

Our Moodle  
communities



# OpenCim

Introduction

Global Moodle  
communities

Our Moodle  
communities

- <http://opencim.grenoble-em.com>
- On average, the site attracts nearly 1000 visitors per day
- 5426 registered users
- GEM is a member of the OpenCourseware Consortium  
<http://www.ocwconsortium.org/>

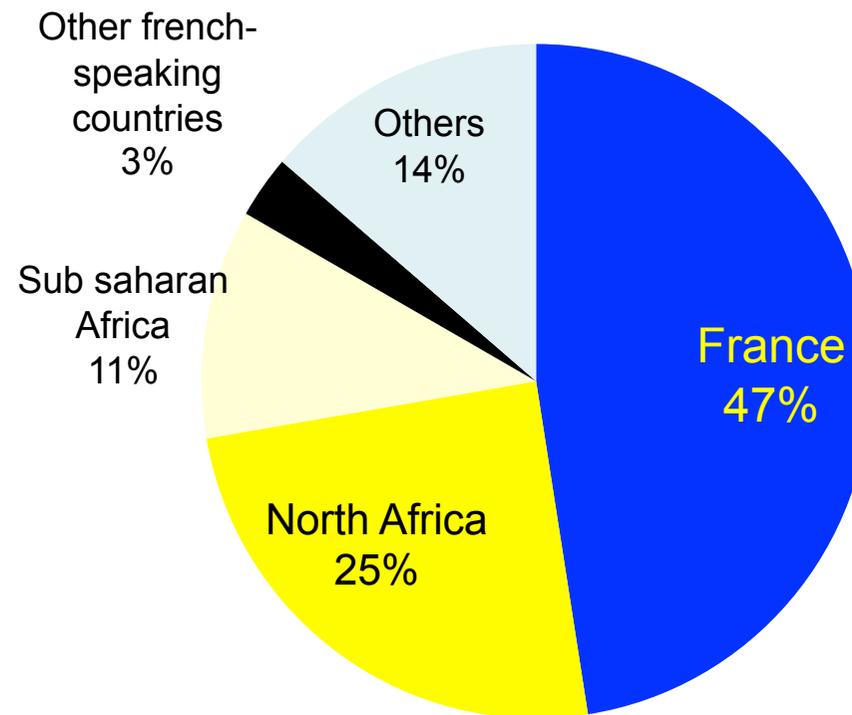


# World repartition of registered users

Introduction

Global Moodle communities

Our Moodle communities





## What should be added to OpenCim...

Introduction

Global Moodle  
communities

Our Moodle  
communities

- Online community of users
- Limitations of « free models »